

BRING ENERGY & EXCITEMENT TO YOUR MEETINGS, EVENTS & WORKSHOPS!

"I ENJOYED THAT IT OPENED UP FOLKS UP ENOUGH TO BE CREATIVE TOGETHER." - PARTICIPANT TESTIMONIAL

TBB is a one-of-a-kind approach that combines the power of music improvisation and business principles to deliver an unforgettable, high-energy boost to product launches, strategic planning meetings, major company events, and team building workshops.

- EXCITE people and get them committed to action.
- INSPIRE innovative thinking and powerful problem solving.
- MOTIVATE individuals and teams to take ownership on the job.
- SPARK Collaboration by breaking down the walls that stifle trust.

HOW TBB WORKS:

"I LEARNED THAT TEAM WORK IS VERY IMPORTANT AND WE NEED TO RESPECT THE JOB OF EACH MEMBER.
WE ALL PLAY AN EQUALLY IMPORTANT PART IN THE SUCCESS OF THE ORGANIZATION." - PARTICIPANT TESTIMONIAL



WATCH the band perform and unveil secrets of creativity, improvisation and collaboration.



BRAINSTORM in small teams to collaborate and create a song.



APPLY the lessons learned back home on the job.



PRACTICE creativity and collaboration skills along with band.



PERFORM your song flawlessly with the band.

WHY TBB WORKS

No PowerPoints here! Our approach is to engage and learn by doing.

- The information and approach is novel. Applying principles used by legendary musical icons keeps your interest.
- You actually use the skills during the session so you stay engaged throughout the sessions.
- 3 You learn from each other and therefore bond as colleagues.
- You commit to use what you learned back to the job.

Our facilitators are experienced business and musical professionals who were educated at Columbia University, Harvard Business School and the Berkeley College of Music. They have played with premier acts including Bruce Springsteen and Michael McDonald. So, we make each session entertaining and we apply it to everyday life.

PUT TBB TO WORK FOR YOU

AS A HIGH-ENERGY EVENT OPENER

Get people into an energized, positive and creative mindset at the start of your next...



STRATEGIC PLANNING



SALES EVENT



PRODUCT LAUNCH



MAJOR COMPANY EVENT

OR

AS ONE OF OUR MORE POPULAR WORKSHOPS

TBB can be used in half-to-full day formats to teach your employees topics such as:

Flexible Thinking & Creativity

Problem Solving

Working Fast & Under Pressure

Shared Leadership

Team Building

Handling Conflict

Listening

Building Empathy

Team Trust

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